

Message Text

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PAGE 01 MANILA 02592 160511Z
ACTION COME-00

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R 160336Z FEB 78
FM AMEMBASSY MANILA
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E.O. 11652: N/A
TAGS: BEXP, RP
SUBJ: FIRST QUARTER FY 78 CCP REPORT

REF: USDOC 1561

1. PREPARATION FOR THE USDOC FOOD PROCESSING AND PACKAGING
TRADE MISSION TO BE HELD MARCH 5-9 AND THE PACKAGING USA
VIDEO/CATALOG EXHIBITION TO BE HELD MARCH 20-22 KEPT CAMPAIGN
ONE ON TRACK AND AHEAD OF SCHEDULE. A HIGHLY SUCCESSFUL
SOUTH CAROLINA TRADE MISSION AND OTHER BUSINESS CENTER
ACTIVITIES HAVE DONE LIKEWISE FOR CAMPAIGN NO. 2. PRE-
PARATIONS FOR THE FEBRUARY 13 THROUGH 15 ENERGY SYSTEMS
SEMINAR HAVE KEPT US UP TO DATE ON CAMPAIGN NO. 3. MAJOR
PROJECTS ACTIVITIES FOR CAMPAIGN NO. 4 HAVE CENTERED ON
REPORTING, INCLUDING TRADE OPPORTUNITIES AND NOTICES OF
PREQUALIFICATION REQUIREMENTS, FOR THE AREAS OF ENERGY,
MINING, BASIC INDUSTRIES, HEALTH CARE, WATER CONSERVATION,
AND RELATED PRODUCT OPPORTUNITIES. CAMPAIGN NO. 5
WAS KEPT ON TRACK AND WAS HIGHLIGHTED BY EMBASSY ASSISTANCE
TO AMERICAN COMPANIIS TAKING PART IN THE MILLER/FREEMAN
TIMBER EXHIBITION. PREPARATIONS FOR THE AUGUST 1978 USDOC
HEALTH CARE AND LABORATORY INSTRUMENTATION TYPE I TRADE FAIR
HAVE KEPT US AHEAD OF SCHEDULE FOR CAMPAIGN NO. 6.

2. CONCERNING OUR SPECIAL POST ACTIVITIES, WE HAVE
PREPARED TWO DESCRIPTIVE REORTS ON PHILIPPINE INVEST-
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MENT INCENTIVES (MANILA A-251 DATED 11/4/77 AND MANILA
A-267 OF 11/18/77) AND ONE ON THE PHILIPPINE INVESTMENT
CLIMATE (MANILA 1680). WE ALSO HAVE CONTINUED TO REPORT
ON ONGOING PROBLEMS AFFECTING U.S. FIRMS, MADE KEY CALLS
ON APPROPRIATE HOST GOVERNMENT AGENCIES ON SUCH MATTERS,
AND CARRIED OUT AN APPROPRIITE LEVEL OF REPRESENTATION.
WE HAVE MADE INDUSTRY CALLS AND REPORTED FOR PURPOSES OF

THE FOREIGN TRADERS INDEX. WE HAVE CONTINUED CLOSE SUPPORT OF THE AMCHAM AND THE U.S. BUSINESS COMMUNITY BY ATTENDING MONTHLY CHAMBER BOARD MEETINGS AND ENGAGING IN SEVERAL LUNCHEONS, BREAKFASTS AND DISCUSSIONS WITH BUSINESS LEADERS.

3. OUR UNPROGRAMMED LIAISON ACTIVITIES ON ASEAN CONTINUE TO BE EXTENSIVE. MAIN EFFORTS ARE ON FOLLOW-UP OF US/ASEAN DIALOGUE AND MAY 1978 ASEAN TRADE FAIR IN MANILA.

NEWSOM

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